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## **United in Purpose *Impact Awards* Honor Conservative Leaders Who Go Above and Beyond in Defense of Liberty**

Washington, DC: *United in Purpose*, a non-profit organization whose mission is to unite and equip conservatives in the promotion of Judeo-Christian principles, today hosted the organization's inaugural *Impact Awards*, honoring 12 conservative leaders who are making a transformational impact on American culture. The *Impact Awards* Committee was comprised of 19 members and considered eight criteria to determine award recipients ranging from an ability to demonstrate outstanding excellence and broad impact, to tenacity, courage and perseverance while under attack.

"*United in Purpose* is so honored to support Ginni Thomas's visionary idea to launch the *Impact Awards*, and we see this becoming an annual tradition to honor the great patriots of our country," said Bill Dallas, CEO of *United in Purpose*.

Sean Hannity, who was presented with the *Outstanding Impact Award*, was the keynote speaker delivering an unabashedly conservative, Hannity-esque speech that was well received by the crowd and earned thunderous applause numerous times. "The fight is greater than ever for truth, and perseverance is necessary in the battle against fake news and the determination to get to the truth. Under President Trump the forgotten man is forgotten no more, and we the people are going to work harder than ever to get the government back into the hands of American citizens; where it belongs," Hannity said.

In presenting the awards, Ginni Thomas, CEO of Liberty Consulting did not mince words in describing the importance and unique nature of the *Impact Awards* and the recipients. "America's liberties are at great risk and institutions and values that have stood the test of time are under attack. Some refuse to fight when it gets as hard as it is – they make peace with the hope that no one swarms them, or threatens them," Thomas said. "The leaders we lift up today to be honored for the *Impact Awards* are the bravest, most effective, most dedicated, determined warriors defending the values that are the real strength of America. They have shown moral courage in the face of desperate times," Thomas continued.

The 2017 Inaugural *Impact Awards* recipients included:

**Sean Hannity** (Outstanding Impact Award), **Dr. Larry Arnn**, President, Hillsdale College, **Dan Bongino**, former NYPD Detective, US Secret Service, **Thomas Fitton**, President, Judicial Watch, **Frank Gaffney**, President and CEO, Center for Security Policy, **Charlie Kirk**, CEO, Turning Point USA, **Richard Manning**, President, Americans for Limited Government, **James O'Keefe**, Founder and President, Project Veritas, **Chris Plante**, Host of the Chris Plante Show on WMAL in Washington, **Star Parker**, President, Center for Urban Renewal, **Leonard Leo**, Executive Vice President, The Federalist Society for Law and Public Policy, and **Richard Viguerie**, Chairman of American Target Advertising, who received the Lifetime Achievement Award.

The event was held at the Trump International Hotel in Washington, DC. For more information on the background and accomplishments of each winner, go here: <http://impactawardseven.com/>